

BALLY'S
LAS VEGAS

CAESARS
PALACE
LAS VEGAS

Flamingo
LAS VEGAS

Harrah's
LAS VEGAS

Paris
LAS VEGAS

ph planet
hollywood
RESORT & CASINO • LAS VEGAS

THE
LINQ
HOTEL &
CASINO
LAS VEGAS

rio
LAS VEGAS

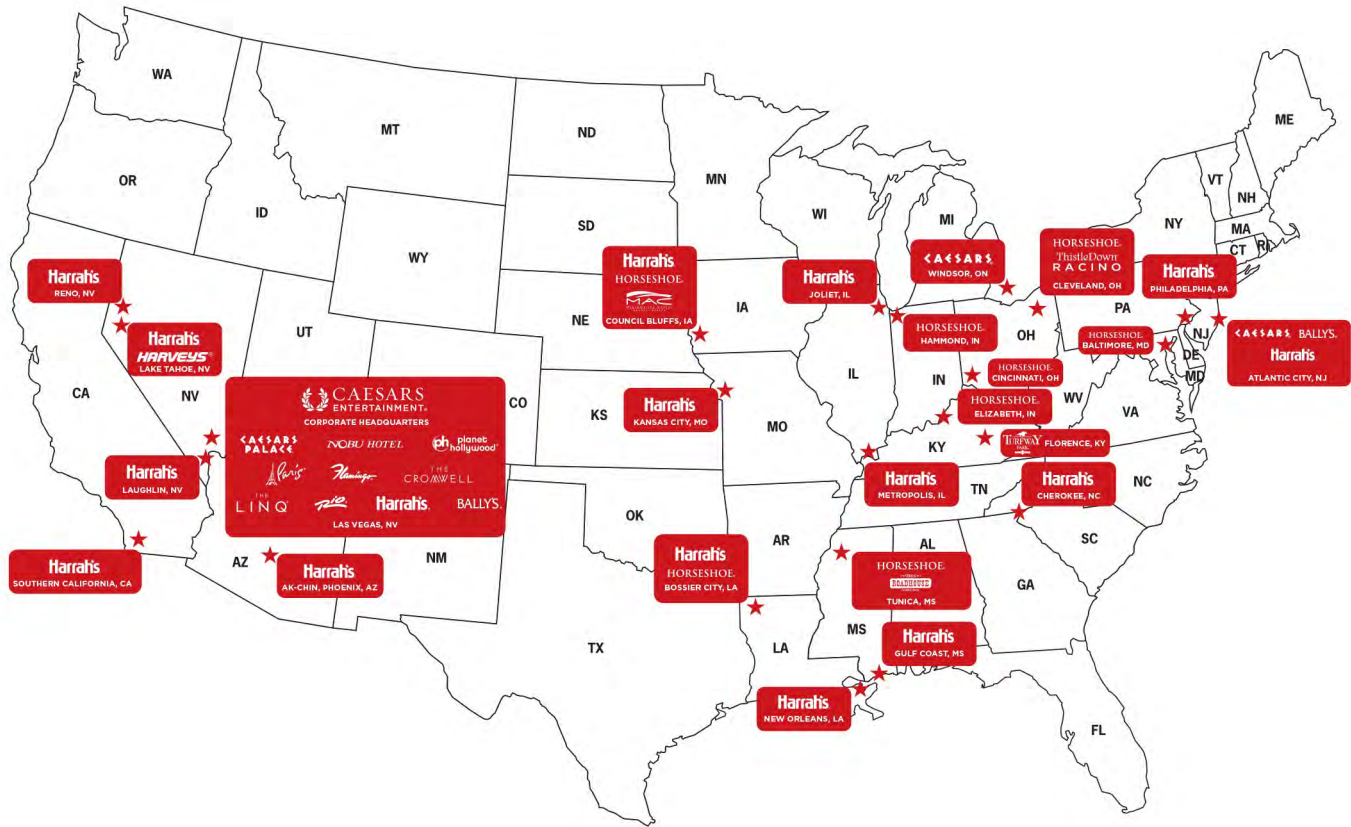
CAESARS ENTERTAINMENT

855-MEET-CET

Meet@Caesars.com

CaesarsMeansBusiness.com

ONE COMPANY. ONE CONTACT. COUNTLESS OPTIONS.



| PROPERTY NAME | CITY | STATE | GUEST ROOMS & SUITES | SQUARE FEET OF MEETING SPACE |
|----------------------------------|---------------------------|---------|----------------------|------------------------------|
| Harrah's Phoenix Ak-Chin | Maricopa | AZ | 300 | 4,178 |
| Harrah's Southern California | Valley Center (San Diego) | CA | 1,056 | 41,000 |
| Harrah's Council Bluffs | Council Bluffs | IA | 251 | 0 |
| Horseshoe Council Bluffs | Council Bluffs | IA | 0 | 0 |
| Mid-America Center | Council Bluffs | IA | 0 | 64,000 |
| Harrah's Joliet | Joliet | IL | 204 | 6,000 |
| Harrah's Metropolis | Metropolis | IL | 258 | 0 |
| Horseshoe Southern Indiana | Elizabeth | IN | 503 | 24,000 |
| Horseshoe Hammond | Hammond | IN | 0 | 100,000 |
| Turfway Park | Florence | KY | 0 | 139,700 |
| Harrah's Louisiana Downs | Bossier City | LA | 0 | 27,618 |
| Horseshoe Bossier City | Bossier City | LA | 604 | 15,189 |
| Harrah's New Orleans | New Orleans | LA | 450 | 47,000 |
| Horseshoe Baltimore | Baltimore | MD | 0 | 7,670 |
| Harrah's Gulf Coast | Biloxi | MS | 500 | 5,000 |
| Horseshoe Tunica | Tunica | MS | 507 | 1,500 |
| Tunica Roadhouse Casino & Hotel | Tunica | MS | 134 | 2,100 |
| Harrah's North Kansas City | North Kansas City | MO | 392 | 10,936 |
| Bally's Las Vegas | Las Vegas | NV | 2,814 | 175,000 |
| Caesars Palace | Las Vegas | NV | 3,960 | 300,000 |
| The Cromwell | Las Vegas | NV | 188 | 0 |
| Flamingo Las Vegas | Las Vegas | NV | 3,460 | 73,000 |
| Harrah's Las Vegas | Las Vegas | NV | 2,526 | 25,000 |
| The LINQ Hotel & Casino | Las Vegas | NV | 2,545 | 40,000 |
| Paris Las Vegas | Las Vegas | NV | 2,916 | 140,000 |
| Planet Hollywood Resort & Casino | Las Vegas | NV | 2,496 | 88,000 |
| Rio All-Suite Hotel & Casino | Las Vegas | NV | 2,522 | 160,000 |
| Harrah's Lake Tahoe | Lake Tahoe | NV | 532 | 20,000 |
| Harveys Lake Tahoe | Lake Tahoe | NV | 740 | 22,000 |
| Harrah's Reno | Reno | NV | 928 | 24,000 |
| Harrah's Laughlin | Laughlin | NV | 1,505 | 7,000 |
| Bally's Atlantic City | Atlantic City | NJ | 1,760 | 80,000 |
| Caesars Atlantic City | Atlantic City | NJ | 1,144 | 28,000 |
| Harrah's Resort Atlantic City | Atlantic City | NJ | 2,586 | 125,000 |
| Harrah's Cherokee | Cherokee | NC | 1,108 | 20,000 |
| Horseshoe Cincinnati | Cincinnati | OH | 0 | 33,000 |
| Horseshoe Cleveland | Cleveland | OH | 0 | 0 |
| ThistleDown Racino | Cleveland | OH | 0 | 0 |
| Harrah's Philadelphia | Chester | PA | 0 | 14,000 |
| Caesars Windsor | Windsor | Ontario | 758 | 100,000 |



Thank you for your interest in Caesars Entertainment and The LINQ Hotel & Casino.

With nearly 40 properties in 20 locations across the country, Caesars Entertainment is able to serve your meeting and event needs like no other company.

I invite you to take this opportunity to explore the pages that follow. In them you will discover how Caesars Entertainment is working not just harder, but better, for you; you'll learn a little about Las Vegas and why it's an ideal destination for meetings, conventions and events; and of course, you'll get to know The LINQ Hotel & Casino and its unique collection of offerings and options.

The LINQ Hotel & Casino is ideally situated at the center of the Las Vegas Strip and offers a total of 2,545 modern designed rooms with floor to ceiling windows and 270 suites and 25 cabana suites, as well as 40,000 square feet of flexible meeting and event space perfect for groups of 10 to 1,000. In addition to the updated meeting space, the all-new Vortex Roof Deck overlooking The LINQ Promenade will open in March 2015. Existing meeting space at the High Roller Wheelhouse and alternative venues such as Brooklyn Bowl and BLVD. Company Cocktail inside The LINQ Promenade is already available for meetings and events. Thanks to the center strip location, superior customer service, versatile meeting facilities and a wealth of modern amenities, The LINQ Hotel & Casino is the premier location for your next meeting or event.

We look forward to being a partner in your success!

CAESARS

Harrah's

BALLY'S.

THE CROWWELL

Hemingway

HARVEYS

THE LINQ

HORSESHOE.



Paris

planet hollywood

rio

ThistleDown RACING

ROADHOUSE CASINO & HOTEL



MEETINGS & EVENTS

DONE DIFFERENTLY

INDULGE YOUR VISION. BE TREATED RIGHT. REST EASY.

It's a game-changer. To be absolutely sure we serve our customers the best way possible, we entirely re-thought the way we do business. And the result? One team, united nationwide, committed to giving you the most successful meeting experience possible.

Expand your meeting horizons and leverage your spend more easily and conveniently than ever before. Give your attendees a deeper, more memorable experience. We value all your business, no matter where you meet.

With one call or email, you have access to nearly 40 properties across the U.S. in 20 unique destinations, with 1.5 million square feet of meeting space and more than 42,000 guest rooms. That one call is powerful. It gives you the utmost in flexibility, benefits and more to make sure your meeting is a standout hit.

Mix and match properties and meeting spaces within a destination, under a single contract and minimum. There's no need to negotiate with them all separately; it's all conveniently consolidated and all counts toward one single food and beverage minimum, on one master bill. You can also hold your opening reception in a nightclub, your general session in a ballroom and dinner in a restaurant and a portion of your spend counts toward your food and beverage minimum.

Enjoy elite perks and privileges with our exclusive Meeting Diamond program. You're a VIP and we recognize that. Our nationwide Meeting Diamond program shows you how much we appreciate you and value your business.

Be rewarded with our Total Rewards® Meetings & Events program. Earn Reward Credits® for meetings held at any participating Caesars Entertainment property in the U.S. and redeem those credits to reward yourself with something you've always wanted, or use your credits toward future programs.

Be environmentally responsible. You can feel good knowing that you're working with an organization with an extensive commitment to environmental stewardship.



A COMMITTED NATIONWIDE TEAM OF DECISION-MAKERS

Your most important tool is the team standing behind you.

Passionate about what we do, our team has hundreds of years of combined experience in meetings and events and is ready to meet any need and solve any challenge head-on. And we're unified, with everyone reporting up one simple chain of command.

Our team of in-market salespeople live and work in the communities where you live and work, providing dedicated sales contacts in your backyard that can get to know you, understand your business needs and provide access to our entire portfolio of properties. It seems like a no-brainer, but it is really different from how others do things. Our in-market salespeople are decision-makers. They won't need to check with the property to see what's available or what the rate is. They'll be the ones making the decisions, so they'll be able to respond more quickly and better meet your needs. And they work closely with third parties as well, facilitating strong partnerships for true win-win collaborations.

Our on-property salespeople provide property expertise, liaise seamlessly with our in-market team and offer local groups the benefit of a contact that is both local and on-property. It is, uniquely, the best of both worlds.

COLLABORATIVE SOLUTIONS WITH A PARTNER YOU CAN TRUST

Partnering with you—working together to find the best solutions to help you achieve your objectives—is how we *both* succeed. We strive to prove our commitment to you and your business with our unique structure and dedication to service.

But it's more than just *what* we offer; it's about *how easy* we *make it* for you.

It's what we strive to do better than anyone else in the business: offer you a wealth of options and unique benefits that both simplify your job and help you achieve greater success.

“We're intent on providing increased satisfaction and success to our customers, while making it as simple and convenient as possible for them in the process. You don't get just a salesperson; you get an entire team, operating under one philosophy and vision. Ultimately, our goal is not to win your business once, but to earn your loyalty for a lifetime.”

– Michael A. Massari, Senior Vice President, Caesars Entertainment

GET MORE.

MORE PERKS AND PRIVILEGES.

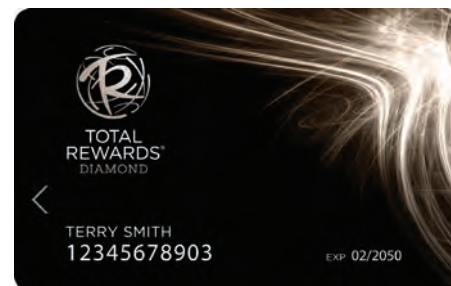
Our **Meeting Diamond program** was designed to show our commitment to your business and to give you the recognition you deserve. When you book with us, you're automatically granted Diamond status and will receive exclusive perks and privileges reserved for the highest level of customer. As an added bonus, you can designate key staff members and VIPs to enjoy Diamond status as well.

- Guaranteed priority service at the front desk, valet, business centers, restaurants and other participating outlets
- Exclusive access to Diamond Lounges
- Discounts at participating retail outlets
- Seamless integration with our Total Rewards® program
- The best service in the business and more!

MORE REWARDS.

When you hold a meeting or event at any of our properties nationwide, you can earn Reward Credits in our **Total Rewards program**.

- Redeem Credits for future meetings and events, or reward yourself with name-brand merchandise, the hottest new tech gadget, or even that once-in-a-lifetime trip you've been dreaming of.
- In addition to earning for your meetings, earn credits for gaming, entertainment and other leisure activities across our family of properties, as well as for shopping online at hundreds of brand-name retailers through the Total Rewards Marketplace.



CODEGREEN®

We recognize the importance of being responsible stewards of the environment, and we dedicate substantial financial, organizational and human capital resources to our award-winning environmental brand, CodeGreen. Between January 2010 and June 2011 alone, we invested \$109 million in combined giving to non-profit groups, with a substantial portion going to conservation-related organizations.

Additionally, over the last several years, we have significantly reduced our consumption of natural resources through various property initiatives including improving the efficiency of air-handling systems and guest room thermostats, installing low-flow water controls and high-efficiency lighting, adopting standards for use of green-certified or environmentally preferred housekeeping products and instituting comprehensive recycling programs. Other achievements:

- First among gaming companies to win a regional EPA Environmental Quality Award and the first to be a member of EPA Climate Leaders and EPA Waste-Wise
- Founding member of Team Earth, a select group of the world's leading corporations seeking to affect climate change issues through education, engagement and collective corporate action
- The first gaming company to receive seven gold medals and accreditation for all eight of our Las Vegas properties by Travelife Sustainability Systems, which identifies travel and tourism-related companies that have excellent environmental and social practices
- One of the earliest supporters of Clean the World, a non-profit that saves millions of lives around the world by recycling and distributing used hotel soaps and bottled amenities. In addition to donating our used soap, we have committed grants totaling \$250,000, enabling Clean the World to build a recycling facility in Las Vegas and substantially increase their operational capacity, while also reducing the amount of waste that will go into local landfills
- Unique co-generation facilities allow us to produce our own electricity at three of our Nevada resorts, reducing energy loss through transmission lines and capturing waste heat for hot water needs
- Our Atlantic City properties were collectively named New Jersey's Clean Energy Business Leader of the Year in 2009 and in 2008, the four resorts won a regional EPA Environmental Quality Award
- Energy conservation efforts have resulted in energy savings of over 170 million kilowatt-hours each year—enough to power 16,000 average homes
- We have saved 72 million gallons of water each year by building and operating a more efficient laundry facility to service our Las Vegas resorts
- Since October of 2010, more than 100 of our meeting sales and services managers have been certified as Green Meeting Professionals by independent third party Esty Environmental Partners

Ask your Convention Services Manager how you can make your meeting more sustainable. For more information on our environmental sustainability practices, visit caesars.com/codegreen. To learn more about the Caesars Foundation, visit CaesarsFoundation.com.



LAS VEGAS MEANS BUSINESS

Las Vegas is an ideal location for meetings and events and offers unrivaled value. The city conducts an average of 19,000 meetings, conventions and incentive programs a year, ranging in size from 10 to 100,000 attendees. We know how to do business and customers consistently select us because we provide an excellent return on investment for the companies that come here.

Las Vegas offers 150,000 rooms and more than 10.5 million square feet of meeting space, with options to fit all needs and budgets. We have the infrastructure to bring in and move around large numbers of people efficiently and inexpensively. Over 900 convenient flights daily between Las Vegas and cities around the globe provide reasonable airfares and easy access. The proximity of the airport—just one mile from the heart of the city—reduces ground travel time and expense. And it's easier to entice attendees: 47 percent of convention visitors said that holding an event in Las Vegas increased their interest in attending.

Planners prefer Las Vegas, too. They ranked the city #1 as being good for large trade shows, being inexpensive and easy to get to, having convenient airline service and having good hotels. And among corporate planners surveyed, Las Vegas ranked #1 for having excellent meeting facilities.*

“Las Vegas has the facilities, the service, the infrastructure and the experience to help us achieve our objectives and get real, quantifiable value out of our meetings.”

– Tim Gilmore, Vice President of Sales, MATCO Tools

EASY TRAVEL WITHIN LAS VEGAS

The close proximity of Las Vegas hotels often eliminates the need for transportation as delegates can walk to many destinations. When transportation is required, Las Vegas offers many convenient options including buses, taxis, shuttles and the country's first automated monorail.

IMPECCABLE WEATHER

Las Vegas enjoys 340 days of sunshine per year and an average daily temperature of 83 degrees. Blue skies by day turn into sunsets that melt into the mountains at night, ensuring that your attendees can enjoy outdoor options as well as indoor options for business and for fun.

GATEWAY TO THE SOUTHWEST

Dive in! Las Vegas is the perfect jumping-off point for many of the Southwest's natural wonders. For unique offsite events and team-building activities, this is the place.

- Red Rock Canyon is 20 miles to the west
- Death Valley and Zion National Park are both easy day-trips
- Lake Mead, Hoover Dam and the Colorado River are all a short 20-minute drive
- Mt. Charleston is 20 minutes away
- Grand Canyon National Park is 150 miles to the southeast



UNRIVALED AMENITIES

Las Vegas is renowned for its world-class dining and culinary talent. Sample the latest offerings from celebrity chefs like Gordon Ramsay, François Payard, Guy Savoy and Bobby Flay, or travel the world with stops that include tasty Italian-American fare in a chic setting at Martorano's at the Rio, the street-side charm of Mon Ami Gabi at Paris or the authentic Northern Chinese flavors of Beijing Noodle No. 9 at Caesars Palace.

The undisputed entertainment capital of the world, Las Vegas offers literally hundreds of spectacular shows and events. Witness the exhilarating Jersey Boys at Paris or experience a breathtaking headliner performance at Caesars Palace. Relish a bit of classic Vegas—replete with showgirls and rhinestones—at *Jubilee* at Bally's Las Vegas. Top-name entertainment, magic, comedy, music and full-scale stage productions are all available to groups large and small.

With over 55 courses, Las Vegas is host to some of the finest golf experiences in the country. Play original designs by great names like Jack Nicklaus, Raymond Floyd and Arnold Palmer. And with our great weather, you can enjoy a round almost any time of year. Caesars Entertainment offers two championship courses within easy reach of the Strip: Cascata and Rio Secco, both designed by famed architect Rees Jones.



If your taste leans toward retail therapy, we have shopping options to suit any style, from the high-end Forum Shops at Caesars, to the Miracle Mile shops at Planet Hollywood, to the cobblestone streets and quaint European-style shops at Paris. The LINQ Promenade offers a singular dining and shopping experience, loaded with variety and excitement in a lively street atmosphere. Also coming soon are the Grand Bazaar Shops at Bally's.

“When we host our programs in Las Vegas, our attendees rave about everything from the accommodations, to the food, to the amenities. But what we hear about more than anything else is the service. The meeting professionals in Las Vegas get why we are here, take the time to understand our objectives and know how to help us get the maximum return on our investment.”

– John Cudahy, President, International Council of Air Shows



YOUR SUCCESS IS OUR SUCCESS

Of course, the real measure of a meeting is its success. And our job is to make sure that when you meet with us, you meet your objectives, every single time. Studies have shown that meetings in Las Vegas consistently increase sales and media coverage and generate new leads. The city performs like no other for gathering key influencers and decision-makers and creating wide-ranging solutions for companies across all industries.

To ensure that your event is well-attended, let the natural appeal of Las Vegas do much of the heavy lifting for you. The exciting aura of this bustling city, plentiful options for entertainment and fun when the day's work is done and even the bright lights and unique architectural features make it easy to draw a crowd. And when it comes to great service, no one does it better. With more than 200,000 resort industry employees, Las Vegas provides the best meeting and convention experience in the world.

Meeting planners who choose Las Vegas and Caesars Entertainment are amply rewarded with unparalleled selection and variety, exceptional service and unbeatable value. The lure of this popular city paired with the concentration of offerings within navigable distances makes Las Vegas not a gamble, but a guarantee for success.

LAS VEGAS FAST FACTS*:

- Consistently rated the best value in the U.S. for meetings and conventions
- Hosts 44 of the top 200 conventions in North America, more than any other city
- Attracts 4.9 million conventioners to over 19,000 conventions annually
- Features more than 10.5 million square feet of meeting, event and exhibit space
- Offers over 150,000 guest rooms—more than Orlando, Los Angeles or Chicago
- Studies show that tradeshow attendance increases an average of 15% when a show rotates into Las Vegas
- Tradeshow delegates spend more time on the show floor in Las Vegas: 11 hours versus 5.9 to 9.5 hours in other cities

*Information obtained from the Las Vegas Convention and Visitors Authority

THE
LINQ
HOTEL &
CASINO



THE LINQ

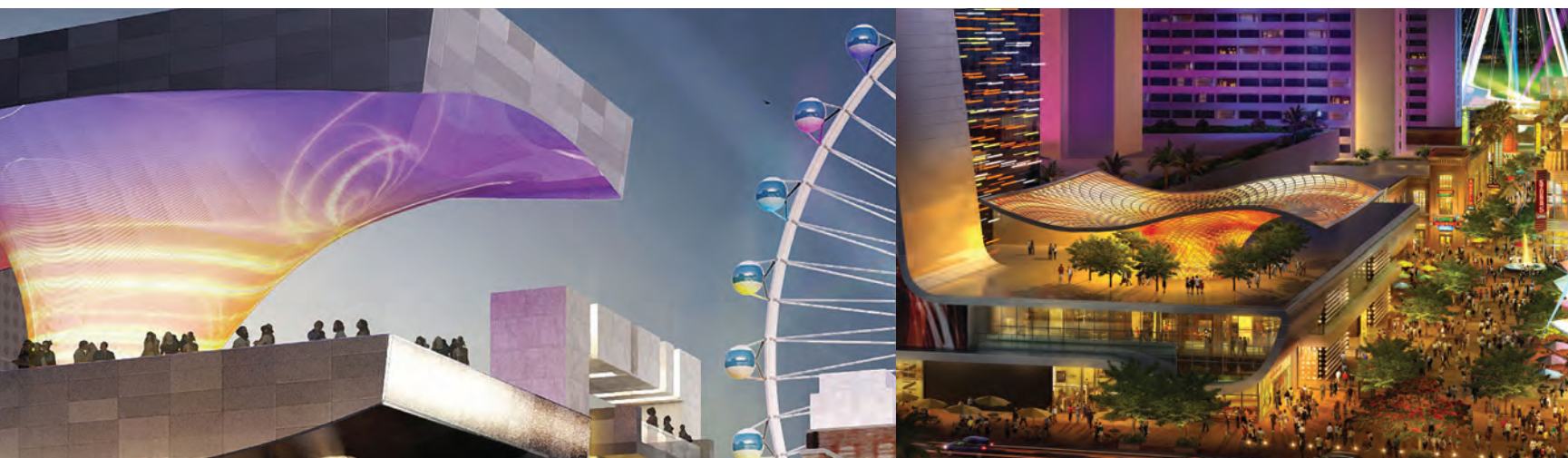
WELCOME TO THE LINQ LAS VEGAS

The LINQ Hotel & Casino is the first Las Vegas destination resort designed to appeal to the socially motivated traveler, with direct access to unique and authentic attractions, shopping and dining experiences all encompassed in one urban entertainment district, The LINQ Promenade. Located at the heart of the Strip, The LINQ Hotel & Casino is the new iconic social hub for trend-setters and those in seek of cutting-edge technology and a fresh modern feel.

Meeting planners discover an abundance of outstanding possibilities and exceptional value and consider The LINQ Hotel & Casino the “small meeting headquarters” on the Las Vegas Strip. This enviable address is also the first Monorail stop from the Las Vegas Convention Center, for the ultimate in convenience. A diverse array of facilities—from intimate meeting rooms, to the expansive ballroom Social, to The Showroom—provide for gatherings of all types and for every budget. The LINQ Hotel & Casino will include updated meeting space, featuring the Vortex Roof Deck, a reimagined roof top deck overlooking the LINQ Promenade. Whether you need an executive boardroom for a day or a high-tech conference space for a week, The LINQ Hotel & Casino will accommodate your needs quickly and effectively so that you can stay focused on your business at hand.

Our Catering and Convention Services team is on your side as an experienced collaborator and an invaluable resource. The team will help you execute all of your plans and assist with menu selection, audio-visual production, VIP requests, accommodations and so much more. Your meeting success is our primary mission.

The LINQ Hotel & Casino—where the socially savvy come to LINQ up.





EXCEPTIONAL CONVENIENCE

The LINQ Hotel & Casino features a total of 2,545 rooms including 270 suites and 25 cabana suites, all designed with your social needs in mind. The accommodations of Las Vegas' new iconic hub features cutting-edge technology, modern furnishings and direct access to The LINQ Promenade. Business travelers will especially appreciate the ease and convenience of self-check-in for a quick and speedy registration or advanced online check-in for those needing to proceed immediately to their rooms. A VIP lounge and concierge desk is available with touchscreen capabilities for immediate bookings of favorite dining and entertainment offerings and if that's not easy enough, all rooms are also equipped with an interactive system on the television to access hotel amenities. The LINQ Hotel & Casino takes convenience and technology even one step further by enabling guests to use the interactive system from their personal smartphones and personalize their music experience with customized playlists on Spotify.

ACCOMMODATIONS

STANDARD AMENITIES

All hotel rooms and suites contain an interactive system on the television which gives guests access to hotel amenities. With the click of the TV remote, guests can order room service, housekeeping items, set up an alarm clock, as well as order one of the many popular board games available to be delivered to the room.

WE LOOK FORWARD TO SHOWING YOUR VIPS OUR HOSPITALITY!

In addition to the standard rooms that feature a fresh, modern design with floor to ceiling windows, boasting views of the iconic Las Vegas Strip or the High Roller—the world’s tallest observation wheel—we also feature five new suite models. For those times when it’s imperative to create an extraordinary impression, consider reserving one of our spacious suites. All suites are designed with light, modern furnishings with pops of color while the bathrooms feature Gilchrist & Soames bath products, a rain shower and a vanity with make-up mirror. To elevate the comfort levels, each suite comes with microfiber robes and slippers. These grand retreats are lavishly appointed with everything you need and are the ultimate choice when selecting accommodations for an important client or star business associate.

All rooms include the following amenities:

- Beds with lush pillow-top mattress and oversized pillows
- 47” LCD flat screen TV
- Bathrooms with marbled sink and overhead rain shower
- High speed Wi-Fi available throughout the resort in all common areas, hotel rooms and gaming floor
- Kuerig (suites only)
- Wet bar (suites only)

DELUXE ROOMS

The Deluxe Rooms ranges from 250-350 square feet and includes a choice of a king, queen, double queen or double beds with a pillow-top mattress. Electronic features include USB charging stations and a 47-inch LED flat-screen TV. The room is designed with light, modern furnishings and pops of color.

Deluxe Rooms Facts at a Glance:

- 300 square feet
- Shower with tub
- 47” LED Television
- Writing table and chairs
- Armoire

MINI SUITE

The Mini Suite – is available with two queen beds or one king, this room features all of the amenities of a deluxe room, plus a bit more space. This 400-square-foot room offers one king bed with a pillow-top mattress. Electronic features include USB charging stations and one 47-inch LED flat-screen TV.

Mini Suite Facts at a Glance:

- 400 square feet
- Smoking/Non-Smoking
- Pool View
- Modern Décor
- Felicity Pillow-top Mattress
- Refrigerator
- Gilchrist & Soames Bath Products
- Vanity with Mirror
- Rain Shower
- 47” LED Television



DELUXE KING AND QUEEN SUITES

The Deluxe Suites feature all of the space of a Deluxe room, plus a separate living area. This room offers two queen beds or one king bed with pillow-top mattresses. Electronic features include two charging stations with USB ports, and two LED flat-screen TVs – a 55-inch TV in the living room and a 47-inch TV in the bedroom. The room is designed with light, modern furnishings and pops of color. Each suite comes with microfiber robes and slippers. Room service is available.

- Square Footage: 701/693
- Non-Smoking Only
- Pool View
- Décor: Modern
- White Cotton Twill Sheets
- Felicity Pillow-top Mattress
- Workspace
- Gilchrist & Soames Bath Products
- Vanity with Makeup Mirror
- Rain Shower
- Microfiber Robes and Slippers
- Hair Dryer
- 47" LED and 55" LED flat screen TVs
- Telephone
- Iron with Board
- Separate living room parlor
- Full-sized sofa
- Writing table and chairs
- Armoire
- Wet bar



PENTHOUSE SUITES

For exceptional style and versatility, consider reserving a Penthouse Suite for VIP accommodations or for an intimate hospitality reception. This gesture is sure to make a positive impression on even the most discerning guests. Top-floor views of the LINQ Promenade offer a glittering window on the world, while creature comforts and luxurious amenities pamper your special visitors with “five-star” opulence.

Penthouse Suites May Feature

- 765 – 1,503 square feet
- 1 bedrooms
- 1 – 1.5 baths
- Living room
- Dining table for 6
- Double vanity
- Shower
- Wet bar





MEETING FACILITIES

DESIGN AND TECHNOLOGY

Your meeting, conference or special event will run flawlessly at The LINQ Hotel & Casino, thanks to the newly renovated flexible facilities, the finest services and expert customer care. We're also certified by the Professional Convention Management Association as a PCMA Space Verified by Meeting Matrix.

The LINQ Hotel & Casino specializes in accommodating the needs of small and medium-sized groups with the personal attention and convenience they need. Our state-of-the-art Conference Center comprises up to 69,000 square feet of meeting space. Meeting planners and attendees will appreciate their proximity to accommodations, restaurants, parking, elevators and The LINQ Promenade.

When it comes to cutting-edge technology, The LINQ Hotel & Casino has it all. Our in-house team and strategic partners are aligned to provide high-tech audio-visual equipment and assistance, wireless internet, video conferencing and the very latest in communications and production resources. Plus, guests will discover handy internet kiosks located throughout the property. This dynamic combination of innovative technology and professional know-how will help take your event to the next level.

FORM AND FUNCTION

By design, The LINQ Hotel & Casino is the place to do business in style. Every element—from space configuration, to technology, to that customized human touch—was conceived to make your meeting planning and execution run smoothly and effectively.

At 11,000 square feet, SOCIAL is an expansive venue for exhibits, large-scale banquets, themed events and receptions with guest counts of up to 1,670. For smaller assemblies, this regal space can be divided into rooms ranging from 1,700 to 9,230 square feet. The SOCIAL SQUARE offers 7,125 square feet of pre-function space.

Yet the possibilities for linking up to create innovative meetings and evolving connections on the third floor of The LINQ Hotel & Casino don't end there. 5,000 square feet of smaller more intimate meeting spaces, INNOVATION, EVOLUTION and CONNECTION have been added to accommodate groups of 15 to 170.





Meeting planners looking for small- to mid-sized meeting spaces for groups of up to 200 guests have an array of options at their disposal—and all are conveniently located near one another on the fourth floor.

ICON is a set of eight individual meeting rooms ranging from 510 to 2,025 square feet and accommodating groups of 15 to 200 attendees. If you're looking for an impressive setting for an important client conference, a private gathering or a friendly meeting of the minds, the 440-square-foot ICON BOARDROOM, also on the fourth floor, meets the needs of groups of up to 15 people.

The BLOQ is an 18,000 square foot ballroom ideal for hosting your own "BLOQ" party! This event space has an occupancy that can hold up to 2,100 guests in a reception style setting; however the unique layout is different from most large open square format type ballrooms so it is suitable for holding events for smaller groups as well. The BLOQ also has floor to ceiling windows and a 1,667 square foot balcony boasting a spectacular view of the Las Vegas strip. For larger events it can also be reserved in conjunction with The VORTEX to give guests both indoor and outdoor socializing options.

The VORTEX offers approximately 20,000 square feet of outdoor space, perfect for hosting post-meeting functions with an astounding view sure to impress your guests.

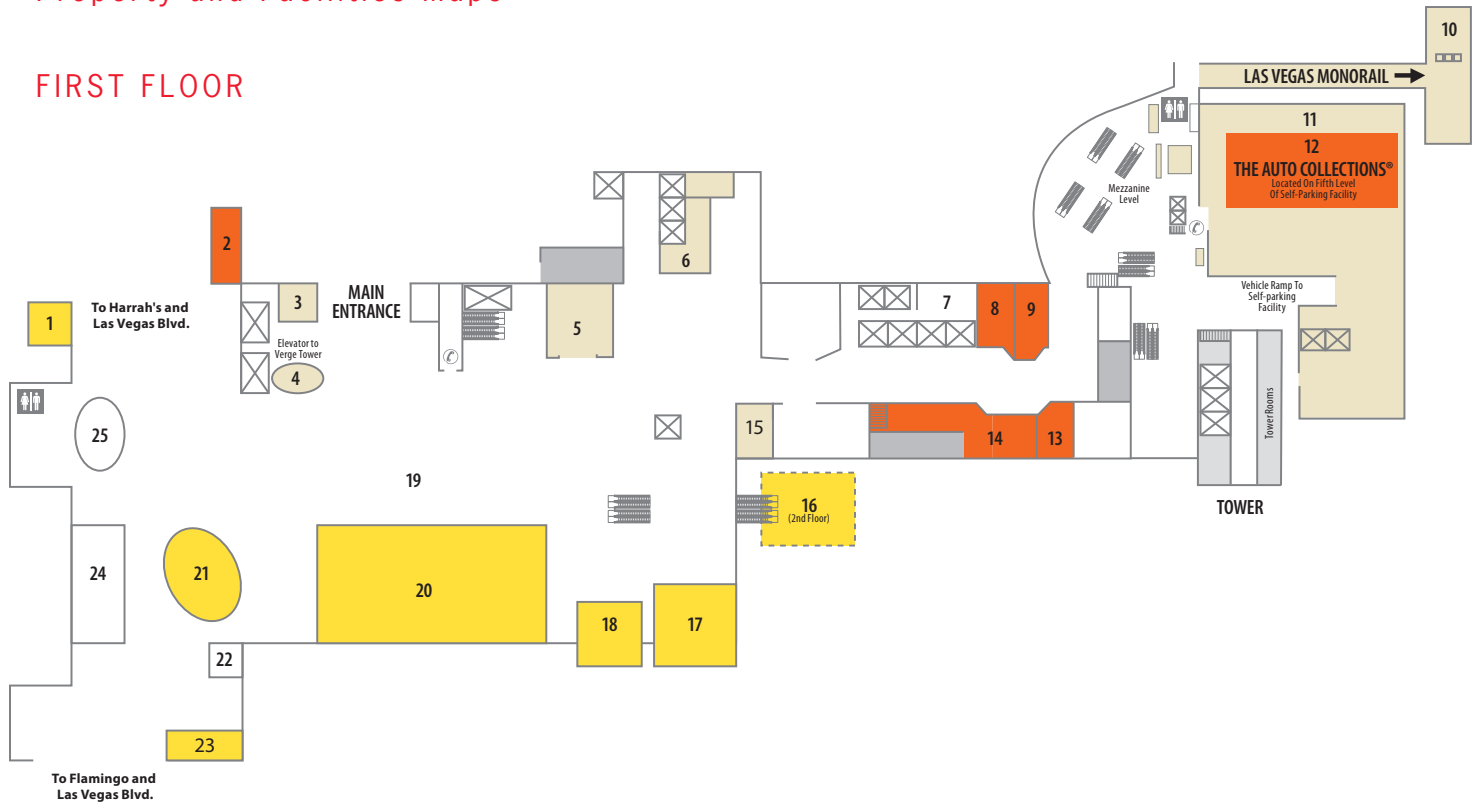
THE SHOWROOM, offering 7,190 square feet, is suitable for groups of up to 700 attendees. The built-in stage and theater seating are ideal for presentations that will surely hold everyone's attention. THE SHOWROOM SKYBOX is available for private parties of up to 35 guests. Your guests can watch live performances up close and personal from the best seats in town.

THE POOL offers the perfect backdrop for a sunny outdoor reception for up to 450 guests.

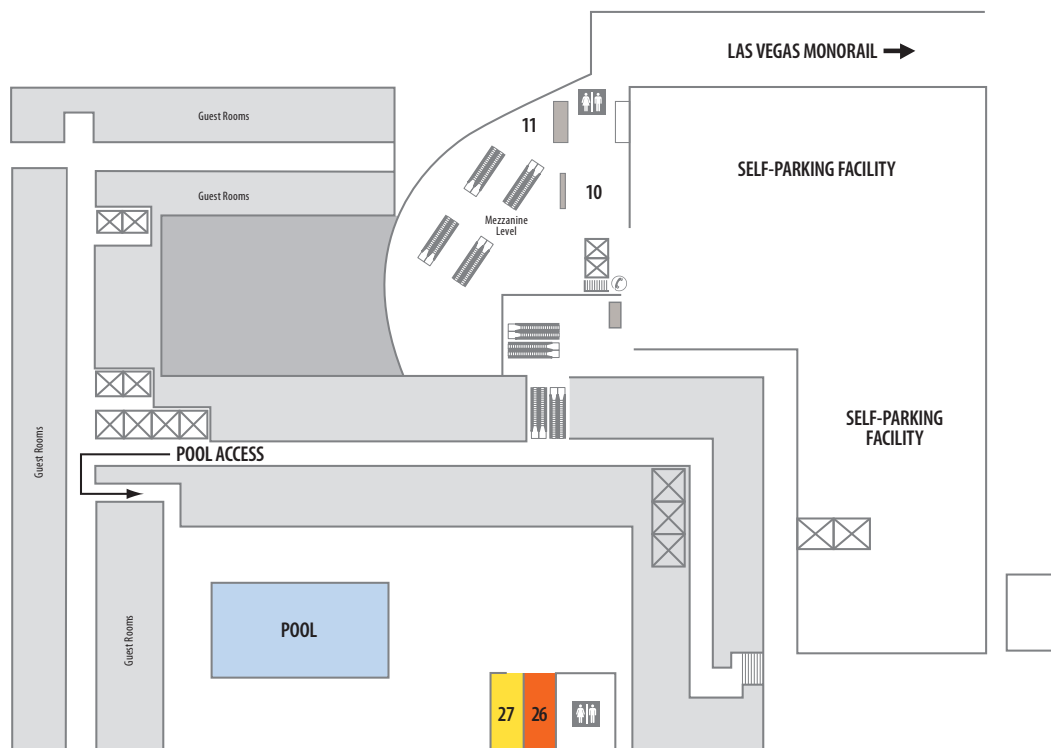


The LINQ Hotel & Casino Property and Facilities Maps

FIRST FLOOR

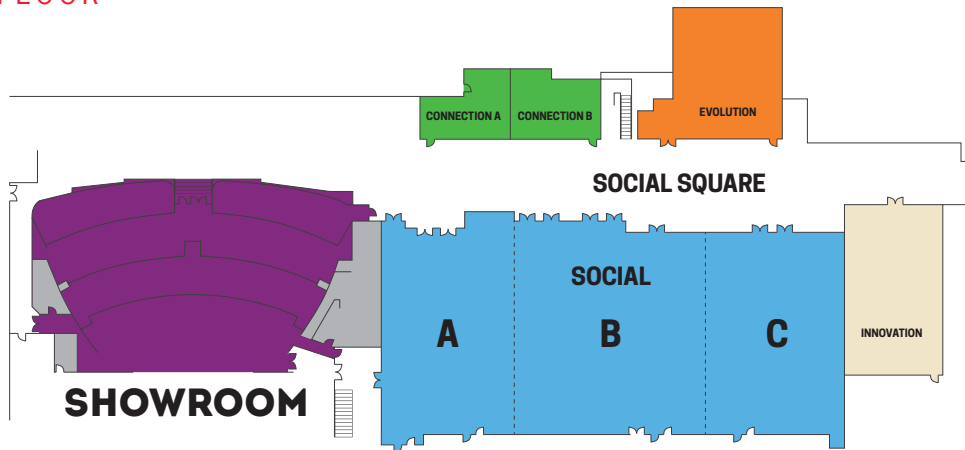


SECOND FLOOR

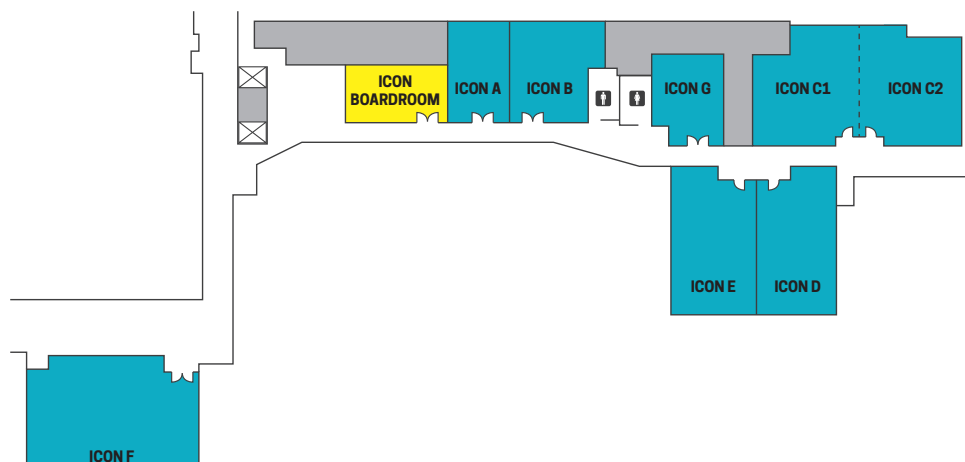


The LINQ Hotel & Casino Meeting Facilities Maps

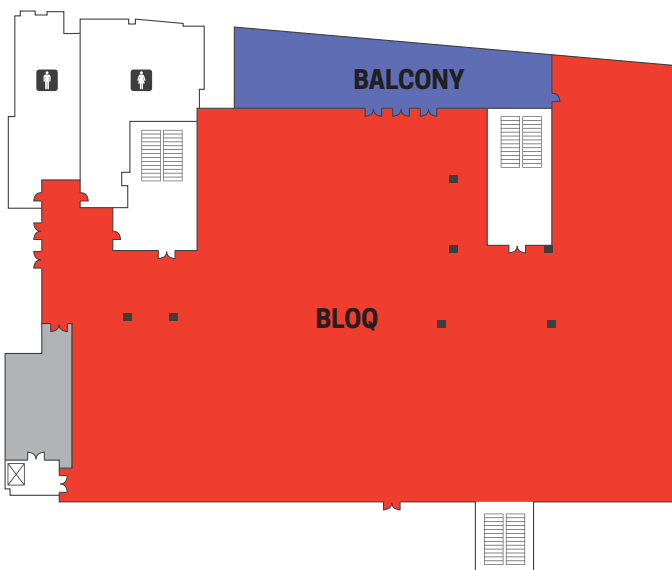
THIRD FLOOR



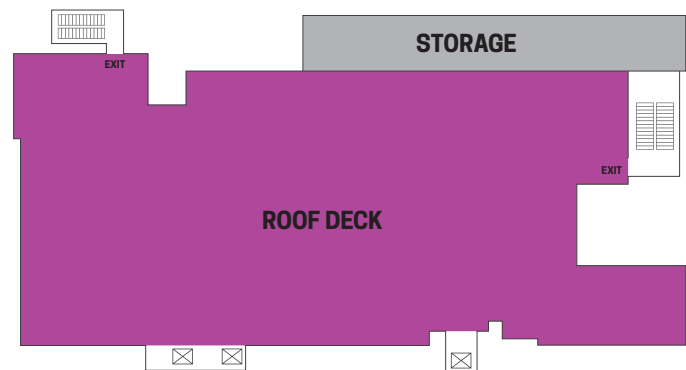
FOURTH FLOOR



FIFTH FLOOR



VORTEX



CONFERENCE CENTER

Capacities and Dimensions

| MEETING ROOMS | SQ. FT. | WIDTH | LENGTH | CEILING | CLASSROOM | THEATER | RECEPTION | BANQUET | EXHIBITS | U-SHAPE | H-SQUARE | CONF |
|-----------------------|---------------|------------|-------------|-----------|------------|--------------|--------------|--------------|-----------|-----------|------------|-----------|
| Social | 11,000 | 71' | 155' | 8' | 700 | 1,670 | 1,000 | 750 | 55 | - | 170 | - |
| Social A | 6,100 | 71' | 86' | 8' | 350 | 850 | 650 | 400 | 35 | - | 100 | - |
| Social B | 3,125 | 71' | 44' | 8' | 175 | 340 | 300 | 210 | 15 | - | 75 | - |
| Social C | 1,700 | 71' | 24' | 8' | 85 | 150 | 175 | 120 | 10 | - | 40 | - |
| Connection A | 580 | - | - | 8' | 15 | 50 | 50 | 40 | - | 24 | 24 | 20 |
| Connection B | 700 | - | - | 8' | 25 | 50 | 60 | 45 | - | 20 | 20 | 20 |
| Evolution | 1,880 | - | - | 8' | 80 | 170 | 100 | 90 | - | 45 | 50 | 40 |
| Innovation | 1,830 | - | - | 8' | 75 | 160 | 95 | 85 | - | 40 | 45 | 35 |
| Showroom | 7,190 | 62' | 116' | - | - | 700 | - | 500 | - | - | - | - |
| Icon | | | | | | | | | | | | |
| Icon A | 510 | 30' | 17' | 8' | 15 | 50 | 50 | 40 | - | 24 | 24 | 20 |
| Icon B | 690 | 30' | 23' | 8' | 25 | 50 | 60 | 45 | - | 20 | 20 | 20 |
| Icon C | 2,025 | 36' | 60' | 8' | 60 | 200 | 140 | 110 | - | 45 | 45 | 50 |
| Icons C1 | 1,110 | 36' | 30' | 8' | 40 | 55 | 60 | 40 | - | 20 | 25 | 24 |
| Icon C2 | 1,110 | 36' | 30' | 8' | 40 | 55 | 60 | 40 | - | 20 | 25 | 24 |
| Icon D | 900 | 40' | 22' | 8' | 30 | 40 | 60 | 40 | - | 25 | 25 | 30 |
| Icon E | 900 | 40' | 22' | 8' | 30 | 40 | 60 | 40 | - | 25 | 25 | 30 |
| Icon F | 1,900 | 50' | 38' | 8' | 80 | 170 | 100 | 90 | - | 45 | 50 | 40 |
| Icon G | 765 | - | - | 8' | 30 | 55 | 65 | 50 | - | 20 | 20 | 20 |
| Icon Boardroom | 440 | 26' | 17' | 8' | - | - | - | 15 | - | - | - | 15 |
| Vortex | 20,000 | - | - | - | - | 2,400 | 2,400 | 1,400 | - | - | - | - |
| Bloq | 18,000 | - | - | 9' | 700 | 1,400 | 2,100 | 1,200 | - | - | - | - |

SPECIAL VENUES

Capacities and Dimensions

| | | | | | | | | | | | | |
|-----------|---|---|---|---|---|---|-----|---|---|---|---|---|
| Pool Deck | - | - | - | - | - | - | 450 | - | - | - | - | - |
|-----------|---|---|---|---|---|---|-----|---|---|---|---|---|



RESTAURANTS/BARS

1. Guy Fieri's Vegas Kitchen + Bar
16. Hash House A Go Go
17. O'Sheas
18. Chayo
20. 3535
21. Catalyst Bar
23. Tag Bar
27. Pool Bar

CASINO

7. Casino Host
19. Main Casino
22. Total Rewards Center
24. Poker Room
25. Race and Sports Book

SHOPPING

2. The LINQ Wine & Spirits
8. Club Tattoo
9. Elliott + Co.
12. The Auto Collections
13. The Studio
14. Essentials
26. Pool Store

FACILITY

3. VIP Registration
4. Concierge
5. Front Desk/Hotel Check-In
6. Bags of Nevada
10. Monorail Station
11. Self Parking Facility
15. Cashier



CATERING & DINING

CATERING

As every meeting planner knows, food and beverage is important to the success of a meeting. In fact, the key to making an event memorable is often the quality of the dining experiences. Creativity in menu planning, interesting venue choices and exceptional food are three elements that must be carefully considered and thoughtfully planned.

The LINQ Hotel & Casino catering team thoroughly understands the importance of planning and executing flawless food and beverage functions. We will discuss your goals and ideas with you, offer menu suggestions and work with you closely to develop a dining plan that fits your needs and your budget perfectly. If you like, we can even devise custom menus for your group and coordinate ice sculptures and floral arrangements to add that extra touch of elegance to your event.

All of our foods are prepared by culinary professionals utilizing the finest, freshest ingredients available and our world-renowned pastry chef creates breads, pastries and desserts daily to ensure the finest dining experiences for your guests.

DINING

A wide variety of specialty restaurants make their home at The LINQ Hotel & Casino and The LINQ Promenade. With such an eclectic array of eateries, you'll discover dining options to please everyone. We can accommodate small groups in our restaurants and buyout arrangements are available upon request. To experience many options, mix things up with a dine-around arrangement. Our convention services and group dining professionals can help you with the details and planning.



HASH HOUSE A GO GO

“Twisted farm food” is what happens when home-style Midwestern favorites meet the Las Vegas Strip. Famous for creative menu offerings, oversized portions and unique presentations, all using only the freshest ingredients, Hash House A Go Go is sure to satisfy.

GUY FIERI'S VEGAS KITCHEN + BAR

Guy Fieri's Vegas Kitchen + Bar offers guests a taste of Fieri's signature cuisine, featuring bold flavors and unique twists on traditional dishes. Open Sun-Thurs from 8am to midnight and Friday-Saturday from 8am to 2am for breakfast, lunch, dinner and late night dining, the 200-seat restaurant features a delicious blend of casual foods including an extensive variety of burgers, wings, tacos, small bites and shareable food items.





BUSINESS SERVICES

ON YOUR TEAM AND POISED FOR SUCCESS

When you book an event at The LINQ Hotel & Casino, you're assigned a dedicated Catering and Convention Service Manager (CSM) to help you with the planning process and guide you through the many details at hand. Our team members are seasoned professionals and have extensive resources at their fingertips. Think of your CSM as a trusted member of your team; one who will watch out for you, offer valuable suggestions and take care of details from start to finish. We can help with everything from meeting room set-up, menu selection and special requests to coordination of keynote speakers. Your CSM also works closely with trusted industry partners who can fulfill your transportation, audio-video production, off-site program and décor needs.

IN-HOUSE SERVICES

When it comes to special requests and answering questions, visit our knowledgeable and friendly concierge team, located in the front lobby of the hotel. They can easily assist you and your guests with dinner and show reservations, entertainment recommendations, amenity gift orders, flight confirmations, recreation, shopping, directions and maps, flower and balloon orders, limo service, airport shuttles and much more.

For an ideal transportation option, the Las Vegas Monorail stops right at The LINQ Hotel & Casino and can take you to several locations along the Strip – and to The Las Vegas Convention Center – in less than eight minutes.

DÉCOR AND ENTERTAINMENT

Unforgettable meetings are a sure bet when the creative team at The LINQ Hotel & Casino helps you set the stage with the right décor and captivating entertainment. With your inspiration and vision and our imagination and resources, we can create a spectacular impression for your participants and guests. There are endless possibilities for themed events, entertainment and one-of-a-kind experiences. We can help you transform your ideas into realities.

KNOWLEDGEABLE BUSINESS PARTNERS

To ensure you receive the best possible care and, ultimately, execute the most successful meeting imagined, we have aligned ourselves with several of the leading service providers in the country. These strategic partners complement our services and bring their own professional expertise into the mix.

We have teamed with experienced destination management companies who can accommodate just about any request including recreational tours, meet-and-greet limousine transfers, golf tournaments and spouse outings, shopping tours, off-site concierge services, registration and more. Their efforts will flawlessly mesh with ours to guarantee that your event plans are a masterpiece.

Encore Event Technologies, one of the top audio-visual and production service providers in the industry, is our in-house provider. Their team is thoroughly familiar with The LINQ Hotel and understands our unique specifications for lighting and sound, video distribution and satellite uplink.

“Working with Caesars Entertainment is always a pleasure! Everyone involved, from sales to convention services, does an outstanding job. My clients always have rave reviews and I enjoy my partnership with Caesars Entertainment. Thank you for providing excellent service and a wonderful time!”

– Glen Parnell
Regional Director, HelmsBriscoe



**PHYSICAL COMEDY, AUDIENCE INTERACTION,
& INSANE ENERGY!**

Jeff Civillico

COMEDY *in* ACTION

HOTEL AMENITIES

ENTERTAINMENT

For a true Las Vegas entertainment experience, check out Las Vegas' longest-running headliner Frank Marino in Divas Las Vegas. This energetic show features a cast of superstar female impersonators who not only re-create but almost uncannily duplicate the likenesses of stars ranging from Britney Spears to Cher, Diana Ross, Beyoncé, Madonna and Dolly Parton - as well as newer pop sensations like Lady Gaga and Rihanna. The impersonators are accompanied by six of Sin City's hottest male dancers, who help make this one of Las Vegas' most spectacular productions.

Jeff Civillico rounds out the entertainment offerings with his family-friendly one-man comedy show, Jeff Civillico, Comedy in Action, blending physical humor, stunts and juggling with audience interaction. And, as at any of our shows, you can reserve a block of tickets or a group skybox, or ask about a performance buyout just for your guests.



NIGHTLIFE

Even the busiest of executives take a break once in a while and at The LINQ Hotel & Casino there is no shortage of nighttime diversions. 3535 is a trend seeker's destination lounge, featuring a hand-crafted selection of infusion cocktails, barrel-aged spirits, wine by the glass and a vast selection of premium and craft beers. O'sheas' features a heavily social and dynamic environment with more than 50 types of beer, table games, a lively outdoor bar and nightly entertainment at its Irish-inspired stage area featuring live performances. TAG Bar provides a great place to cool down after a busy work day with a beverage list of over 300 beers and sports from around the world streaming 24 hours. For those who prefer a quieter evening out, additional bars and lounges are located throughout the property, each offering a unique environment for mingling and merrymaking.

PAMPERING

Our full-service salon offers care for your hair and nails, including cuts, color, manicures, pedicures and more. For an extra-special indulgence, spa treatments and a new fitness center which features cardio and strength equipment are also available.





POOL

Located on the second floor of The LINQ Hotel & Casino, this Las Vegas pool transports you to a tropical hideaway. Signature Polynesian cocktails, sunny skies and convenient amenities make for a relaxing day poolside. The outdoor pool complex includes a hot tub, complimentary towels, a snack bar and poolside bar.

Daybeds and cabanas are available. For the ultimate summer fiesta, the unique Corona cabanas offer air-conditioned poolside party pads complete with foosball tables, private restrooms, fruit plates and your choice of a bucket of Corona or bottle of liquor.



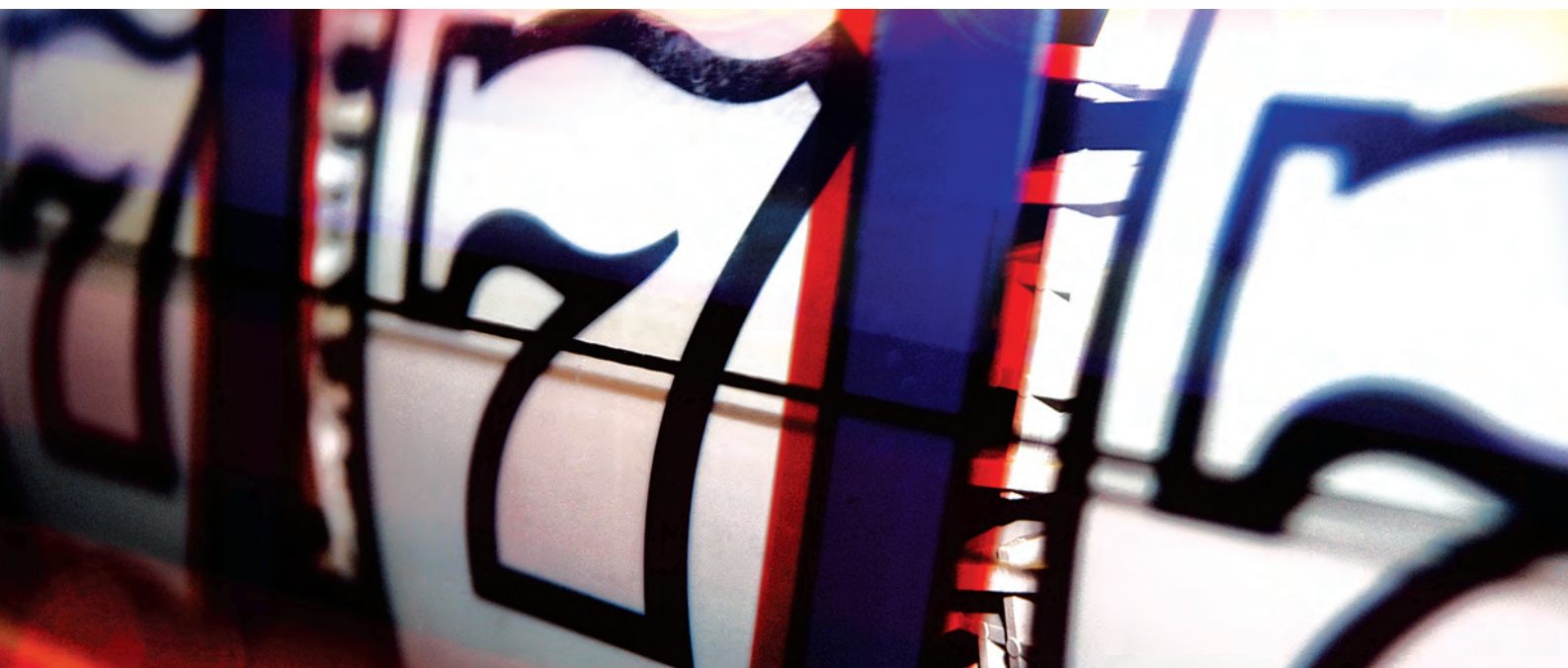


THE AUTO COLLECTIONS

The LINQ Hotel & Casino is home to the largest and finest collection of antique, classic, muscle, race, exotic and special interest automobiles in the world—\$100 million worth—and most are for sale. You can follow along with our audio tour guide to hear the fascinating stories behind these rare and valuable cars, like the car Marilyn Monroe rode in, John F. Kennedy’s presidential limo or Eleanor, the infamous Mustang from the film “Gone in 60 Seconds!” The Auto Collections Gift Shop offers the largest selection of automobile books in the West, as well as auto collectibles, souvenirs and merchandise of the stars whose cars are featured in the collection.

GAMING

The LINQ Hotel & Casino space boasts over 650 slot and video poker machines, 55 live action table games, high-limit area, Keno and Race & Sports Book.





THE
LINQ
PROMENADE





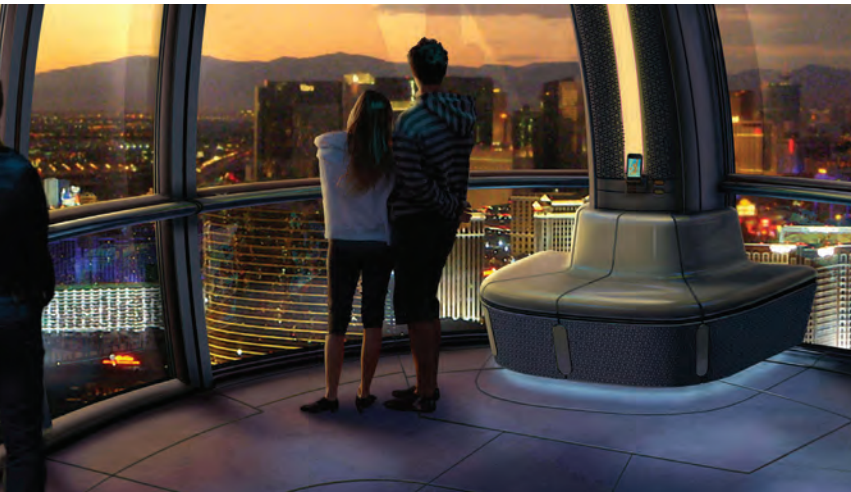
WELCOME TO THE LINQ PROMENADE

From the perfect red velvet cupcakes at Sprinkles to star-studded blowout events at Brooklyn Bowl and everything in between, The LINQ is the prime location for lovers of the unexpected and seekers of the extraordinary.

The LINQ Promenade offers a singular dining and shopping experience, loaded with variety and excitement in a lively street atmosphere. It's also home to the High Roller, the crown jewel of the Promenade. The High Roller is the world's largest observation wheel and Las Vegas' hottest new attraction. Boasting 360-degree views of the entire city from a towering 550 feet, it also offers a gorgeous LED light show from dusk 'til dawn, all year-round. For the best views of Las Vegas and a truly once-in-a-lifetime experience, nothing on the Strip can match it.

Take your meeting to the next level at The LINQ, surrounded by endlessly irresistible dining options, unique boutiques, thrilling casino action and something fresh and surprising at every turn.





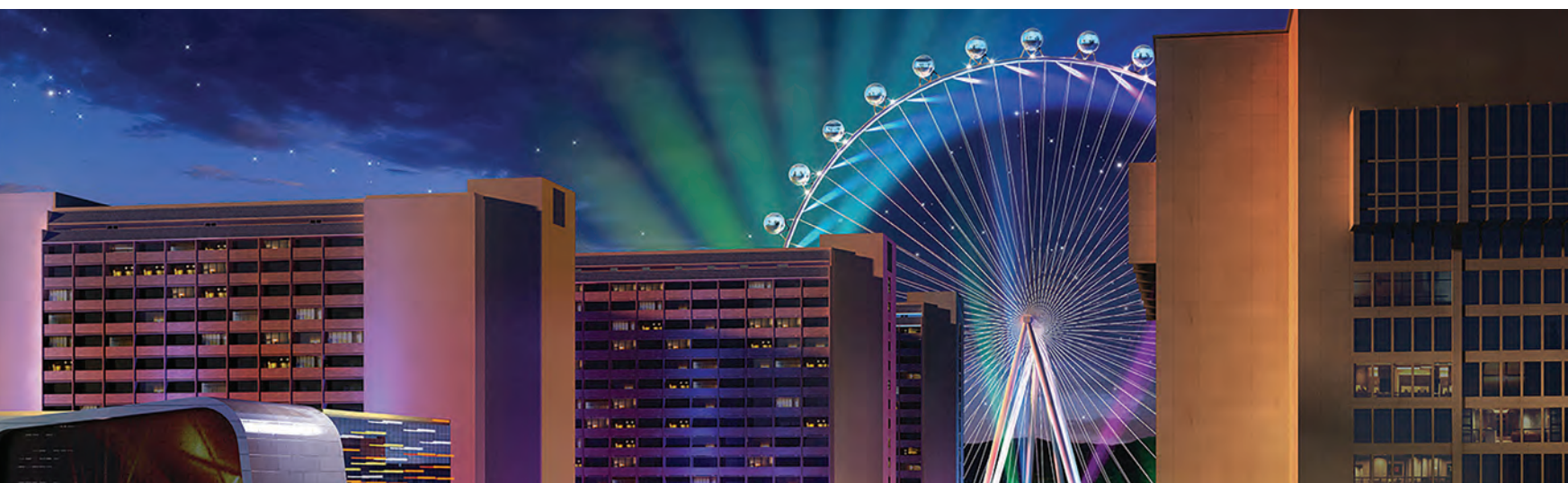
HIGH ROLLER AT THE LINQ A UNIQUE GROUP EXPERIENCE ABOVE THE STRIP

Give your attendees an experience they will never forget by gathering them on the tallest observation wheel in the world. Situated within The LINQ Promenade, the High Roller towers 550 feet above the Strip and is a must-see landmark of epic proportions.

Featuring 28 cabins, each holding up to 40 people, the High Roller truly offers a unique venue for breathtakingly spectacular private group functions. Cabins can be booked individually or in any quantity, up to and including complete buyouts, and full catering services are available.

Host an event with us and wow your guests with a spectacular setting, flawlessly designed facilities and the latest in audio/visual technology. On top of our world-class amenities, our dedicated team is committed to making every meeting a completely seamless showstopper. You'll have people talking long after they've hung up their lanyards.

CAPACITIES AND DIMENSIONS: HIGH ROLLER | 40 PER CABIN | FULL CAPACITY 1,120





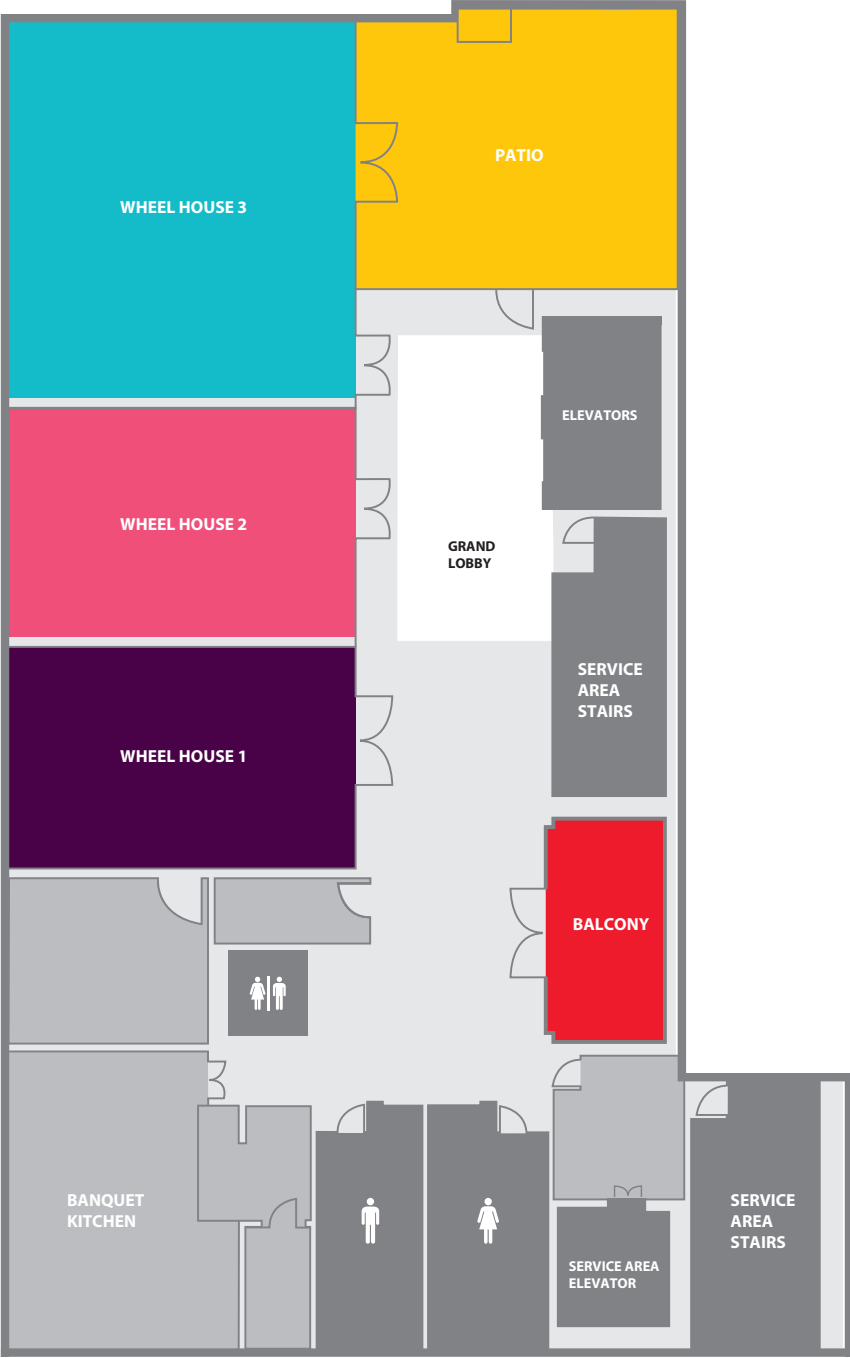
WHEEL HOUSE AT THE LINQ AN EXCLUSIVE MEETING SPACE WITH GREAT VIEWS

When traditional simply won't do, break convention and hold your meeting in the spacious Wheel House of The High Roller. With 2,500 square feet and room for up to 250 guests, this fifth-floor gem is unquestionably the most unique venue in the city.

The Wheel House offers breathtaking Vegas views and enviable modern design and flexibility, with the option to be divided into two or three separate spaces.



Wheel House – Capacities and Dimensions



CAPACITIES AND DIMENSIONS

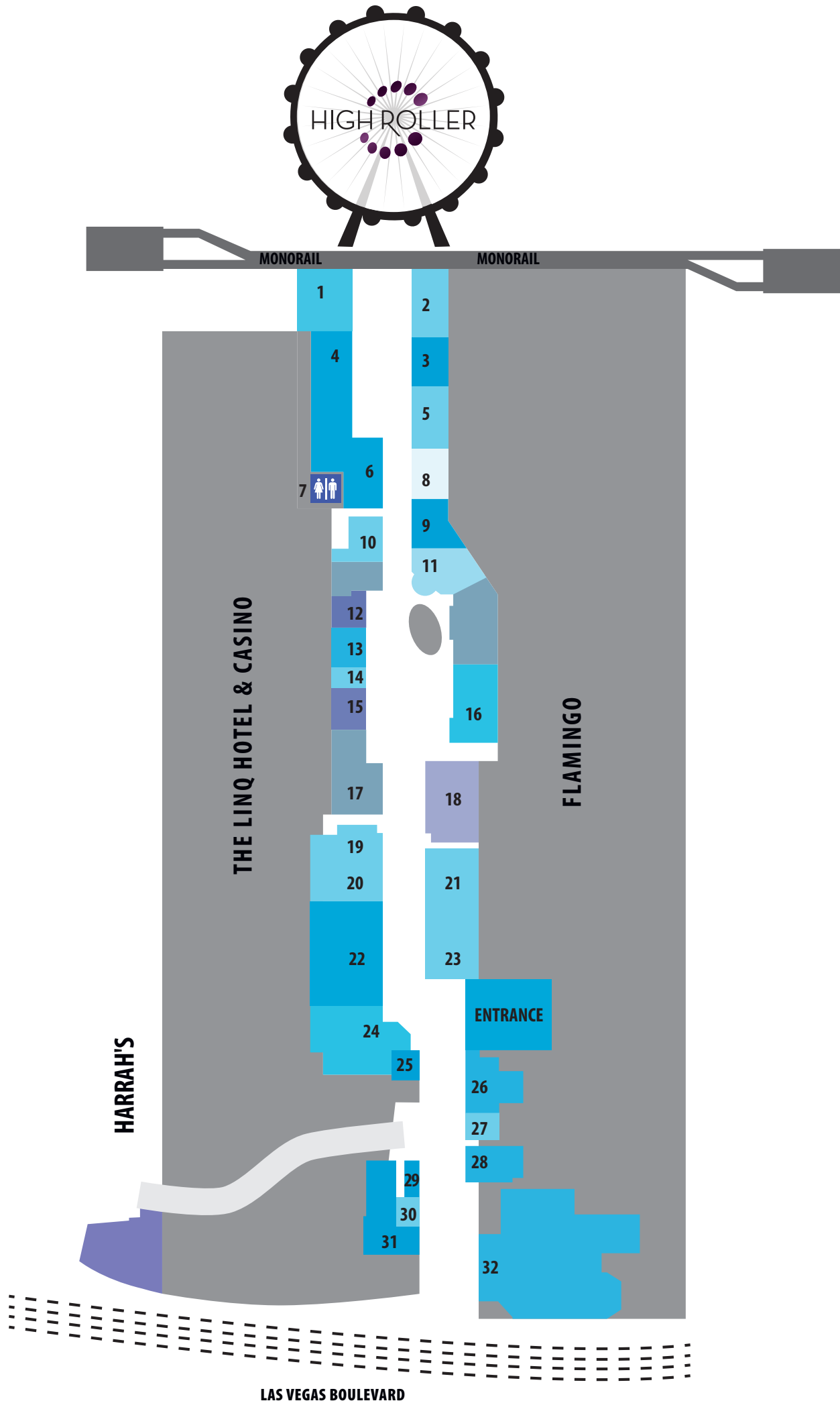
| ROOMS | SQ. FT. | WIDTH | LENGTH | CEILING | CLASSROOM | THEATER | RECEPTION | BANQUET | U-SHAPE | H-SQUARE | CONFERENCE |
|---------------|---------|-------|--------|---------|-----------|---------|-----------|---------|---------|----------|------------|
| WHEEL HOUSE | 2496 | 32 | 78 | 12 | 100 | 200 | 225 | 140 | 72 | 88 | 38 |
| WHEEL HOUSE 1 | 640 | 32 | 20 | 12 | 25 | 50 | 60 | 36 | 18 | 22 | 10 |
| WHEEL HOUSE 2 | 640 | 32 | 20 | 12 | 25 | 50 | 60 | 36 | 18 | 22 | 10 |
| WHEEL HOUSE 3 | 1216 | 32 | 38 | 12 | 50 | 100 | 110 | 60 | 36 | 44 | 18 |
| PATIO | 728 | 28 | 26 | - | - | - | 60 | 48 | - | - | - |
| GRAND LOBBY | 1014 | 13 | 78 | 12 | - | - | - | - | - | - | - |

SPECIAL VENUES

Capacities and Dimensions

| ROOM NAME | SQ. FT. | LENGTH | WIDTH | CEILING | CLASSROOM | THEATER | RECEPTION | BANQUET | U-SHAPE | H-SHAPE | CONFERENCE |
|---|---------|--------|-------|---------|-----------|---------|-----------|---------|---------|---------|------------|
| Brooklyn Bowl | — | — | — | — | — | — | 2,000 | 225 | — | — | — |
| Chayo Mexican Kitchen + Tequila Bar | — | — | — | — | — | — | 500 | 228 | — | — | — |
| F.A.M.E. | — | — | — | — | — | — | 350 | — | — | — | — |
| Flour & Barley | — | — | — | — | — | — | — | 250 | — | — | — |
| Polaroid FotoBar and Andy Warhol Museum | — | — | — | — | — | — | 300 | 100 | — | — | — |
| The Tilted Kilt Pub & Eatery | — | — | — | — | — | — | 400 | 225 | — | — | — |
| Yard House | — | — | — | — | — | — | 725 | 524 | — | — | — |
| BLVD. Cocktail Company | — | — | — | — | — | — | 200 | 100 | — | — | — |





LAS VEGAS BOULEVARD



RESTAURANTS/BARS

4. YARD HOUSE
9. BROOKLYN BOWL
10. GHIRARDELLI ICE CREAM AND CHOCOLATE SHOP
11. SPRINKLES
16. FLOUR & BARLEY
17. F.A.M.E.
18. THE TILTED KILT PUB & EATERY
24. CHAYO MEXICAN KITCHEN + TEQUILA BAR
27. HAUTE DOGGERY
28. STARBUCKS
29. SQUEEZE

CASINO

- THE LINQ
- FLAMINGO
- 22. O'SHEAS
- 32. MARGARITAVILLE

NIGHTLIFE

- HIGH ROLLER
- 13. BLVD COCKTAIL
- 26. THE PURPLE ZEBRA
- 30. TAG SPORTS BAR

SHOPPING

3. SKY SHOP
5. CHILLI BEANS
6. THE STYLE LOUNGE
12. RUBY BLUE
14. HAVAIANAS
15. BELLA SCARPA
19. POLAROID FOTOBAR
20. GOORIN BROS.
21. 12AM RUN
23. KITSON
25. KOTO

FACILITY

1. VALET DESK
2. HIGH ROLLER WHEEL HOUSE
7. RESTROOMS
8. THE LINQ CONCIERGE

MEETING FACILITY

2. HIGH ROLLER WHEEL HOUSE
31. THE VORTEX

THE VORTEX



THE VORTEX
COMING SOON...
OPENING MARCH 2015



BOLD. SOPHISTICATED. ENTICING.



WELCOME TO THE CROMWELL



THE
CROMWELL

L A S V E G A S



*NOTHING ELSE COMES CLOSE
TO THE CROMWELL.*

The Cromwell brings the legacy of Las Vegas back with a modern twist. Experience the pulse of an extraordinary lifestyle that you won't be able to get enough of. Located on a dynamic corner at the center of the Strip, this stand-alone luxury boutique hotel offers lavish accommodations and a 40,000-square-foot casino.

A passion for pleasure is what The Cromwell is all about. The moment you enter, you'll feel the attraction—you'll be drawn in to the euphoria and be utterly seduced. Our 188 rooms and suites are evocative of modern Parisian loft-style apartments featuring vintage motifs and breathtaking views of the city. Every detail is meant to have a purpose. And every purpose is for your gratification.

Here at The Cromwell, we are obsessed with defining every moment with experiences to beguile the imagination and excite the senses. Our many amenities include a sophisticated lobby bar—Bound—where a new level of class, cocktails and chic circular bar will impress; Celebrity Chef Giada De Laurentiis' only restaurant in the world serves up her signature California-influenced Italian cuisine; and Victor Drai's new rooftop Las Vegas Landmark—Drai's Beach Club • Nightclub is the epitome of decadence.

See and do everything differently at The Cromwell. Your presence here is the only one that matters.

ACCOMMODATIONS



First impressions of The Cromwell are seductive, provocative and masterful. These impressions will carry through your entire stay. Just step behind our closed doors and we'll unveil our sophisticated and stylish accommodations that are unmatched with beautiful décor and indulgent amenities. The 169 rooms and 19 impressive suites offer a glamorous VIP experience for every guest, during every stay. Complimentary coffee and tea is also served every day within each floor of the hotel.

STANDARD ACCOMMODATIONS



Reminiscent of a Parisian-style apartment, each one of our rooms and suites features distressed hardwood floors, plush seating and antique trunk-style furnishings to give it both a modern and vintage flair. The neutral tones and berry accents provide a relaxing, glamorous vibe. A unique feature in the bathroom are English-French phrases embedded in black and white mosaic-tiled shower walls. The elevator lobby offers coffee, tea and fruit-infused water.

LUXURY KING/LUXURY QUEEN & DELUXE KING/DELUXE QUEEN *FACTS AT A GLANCE*

- 360 square feet
- Vanity area
- 55-inch high-definition flat-screen television
- Armoire
- Full-length mirror and plush seating
- Finest bath amenities and products
- Rain shower experience
- Hallway coffee service
- Luxury rooms feature a Strip View



GALLERY SUITE



The 1,411-square-foot Gallery Suite offers a posh Las Vegas hotel stay. It features one king bed, a huge living room with sectional seating, a dining space, a separate wet bar area and a fridge with items for sale. Showcasing pops of salmon and metallic colors, the modern suite includes retro touches like antique trunk furniture and wood floors. The master bathroom has a separate tub and steam shower. There's a half bathroom near the living room.

GALLERY SUITE FACTS AT A GLANCE

- 1,411 square feet
- Full-height refrigerator that can be stocked with guest preference upon request
- Steam shower
- Deep soaking tub
- Dining area
- Desk
- Open floor plan
- Large bar area
- Two 55-inch high-definition flat-screen televisions
- Mini Mac available for use in room
- Optional connecting room



BOULEVARD SUITE



Fun and glamour come together in this 1,061-square-foot Boulevard Suite with a spectacular Strip view. This modern Vegas suite has one king bed, plush seating, a separate dining area, wet bar and a living room with a pinball machine and flat-screen TV. Each Boulevard Suite has a unique bathing experience with a deep soaking tub and a steam shower stall. A separate vanity area makes getting ready easy.

BOULEVARD SUITE FACTS AT A GLANCE

- 1,061 square feet
- Full-height refrigerator stocked upon request
- Steam shower
- Deep soaking tub
- Prime view of Bellagio fountains and the Las Vegas Strip
- Pinball machine
- Two 55-inch high-definition flat-screen televisions
- State-of-the-art entertainment system
- Small wet bar area



PARLOUR SUITE



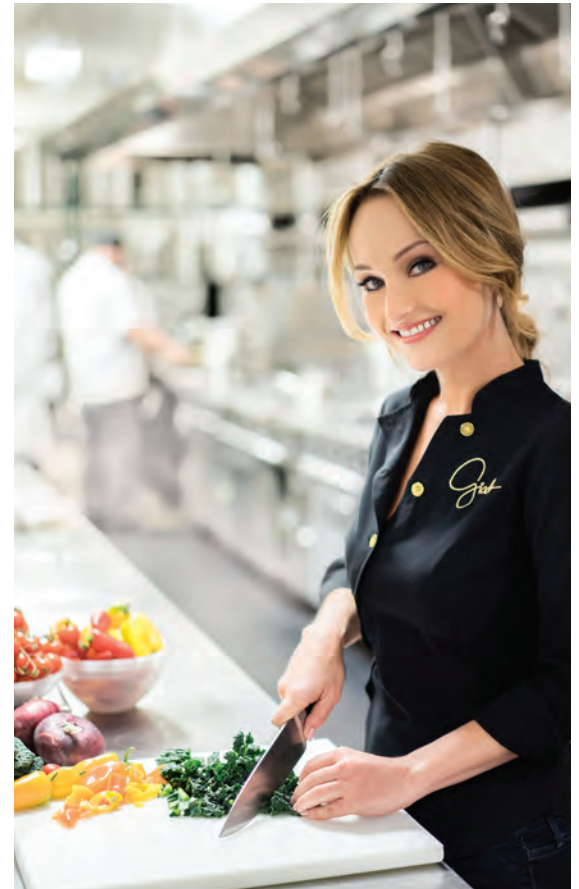
Displaying modern and retro décor with a Parisian touch, the 723-square-foot ParLOUR Suite features one king bed, hardwood floors and vintage trunk-style furnishings. This Vegas suite also has a dining and living area with a 55-inch flat-screen TV. While every suite has a steam shower with a rain showerhead and a vanity wall with hair and makeup products, this one has its tub in the room.

PARLOUR SUITE FACTS AT A GLANCE

- 723 square feet
- Intimate living area with couch and small dining area
- Full-height refrigerator stocked upon request
- Steam shower
- Deep soaking tub
- Two 55-inch high-definition flat-screen televisions
- Optional connecting room



Giada



Giada De Laurentiis' very first and self-titled restaurant, GIADA, greets guests with a warm and welcoming atmosphere, al fresco dining, a beautiful exhibition kitchen showcasing fresh pastas being made daily by hand and a signature antipasto bar. Located on the second story of The Cromwell on the Las Vegas Strip, GIADA can accommodate 260 guests and showcases automatic retractable windows boasting prime views of the Bellagio fountains and is a short walking distance to Caesars Palace, with easy access to Bally's Grand Bazaar Shops.

GIADA is open daily for breakfast, lunch and dinner and a private dining room space is available for larger parties as well as private buy-outs. The menu embraces De Laurentiis' Roman heritage, mirroring her passion for Italian cooking with vibrant, Californian influences. GIADA utilizes the freshest ingredients to create a new take on the traditional Italian cuisine, while staying true to classic favorites. Signature dishes include Lemon Spaghetti, Eggplant Rollatini, Marsala Herb Chicken Meatballs and Lemon Ricotta Cookies.



Giada

Can accommodate 260 guests and encompasses three dining experiences – a dining room, a lounge and a terrace.

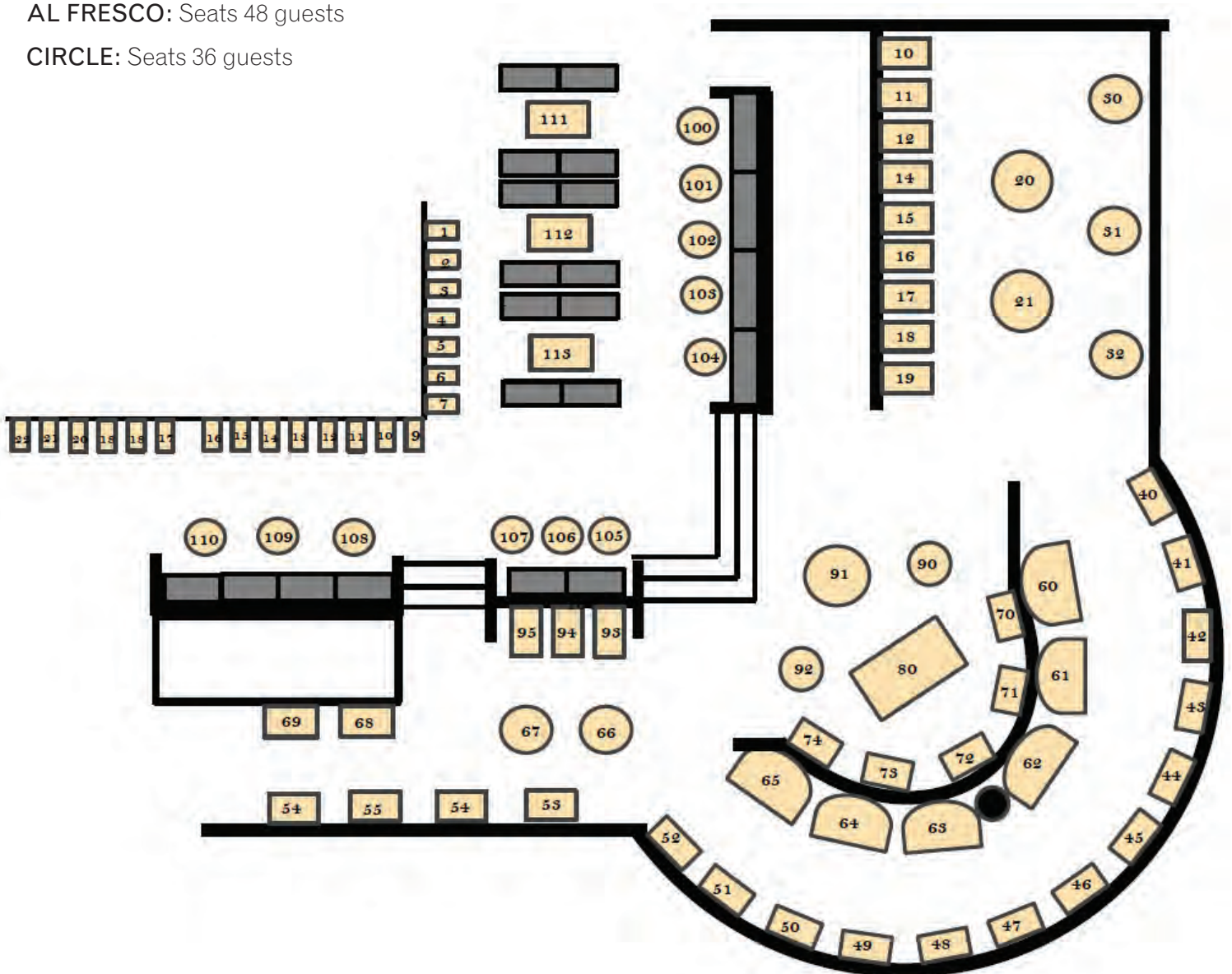
SQUARE FOOTAGE: 14,300 sq. ft.

PRIVATE DINING ROOM: seats 20 guests

BY REPLACE: Seats 44 guests

AL FRESCO: Seats 48 guests

CIRCLE: Seats 36 guests



Giada

GIADA is open daily
Sunday to Thursday: 11am to 10:30pm | Friday and Saturday: 11am to 11pm



INTERLUDE

The Cromwell is steeped in luxury, service and confidence. Interlude is such a place where it all comes together. This posh casino lounge is the ideal vantage point for people-watching and socializing. Interlude's centralized location makes it a win-win situation with one side offering a glamorous vibe for the ultimate Las Vegas lounge experience. Complimentary breakfast is served from 7am – 10am.

– 2,250 sq. ft.

– 125 capacity



BOUND

Whatever time of day it is, whatever mood you're in, Bound is the "it" place to be. Bound is The Cromwell's sophisticated lobby bar that features a menu comprised of signature cocktails created by famed mixologist, Salvatore Calabrese. The curvaceous circular bar at Bound is a work of art while providing an intimate vibe. Experience a new level of class any time of day. We promise not to bat an eye when you show up in your pajamas for Salvatore's Breakfast Martini. Also General Manager Happy Hour is from Thursday-Saturday, hotel guests receive Moet & Chandon Champagne at no charge from 5pm-6pm.

– 1,457 sq. ft.

– 75 capacity



THE ABBEY

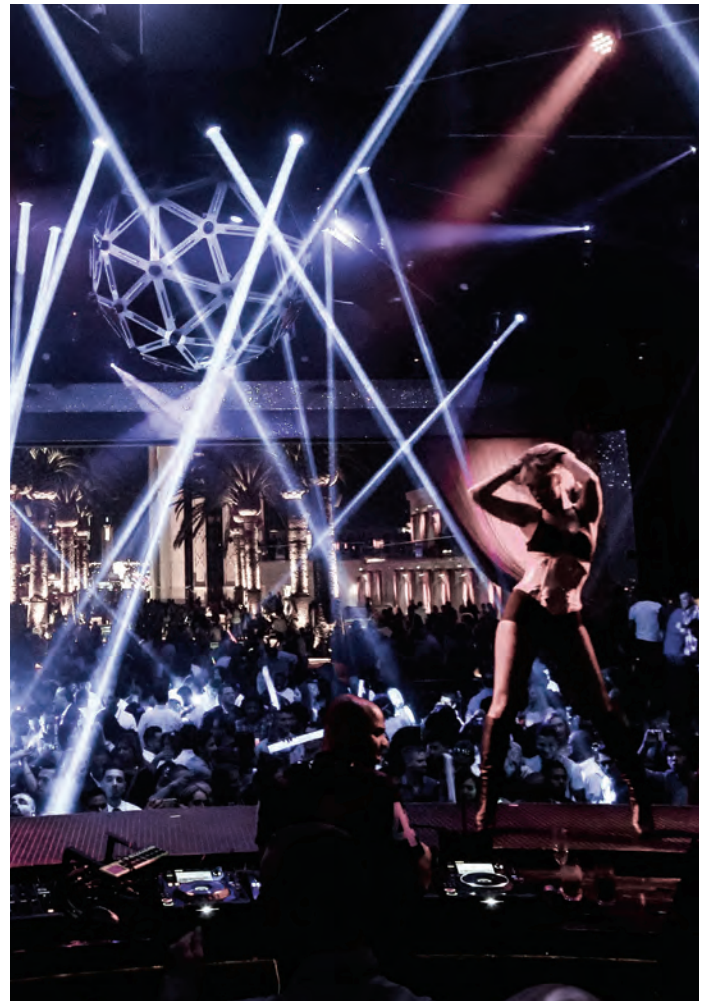
The Abbey is a reserved High Limit room for thrill-seekers who want to be curtained off from the masses for even more exclusivity. Located just off the casino floor this elegant room provides personal gaming action for the ultimate Las Vegas experience.

– 40 capacity



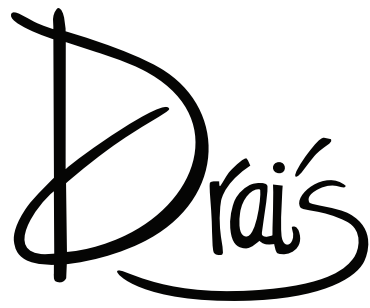
Drai's

BEACH CLUB • NIGHTCLUB

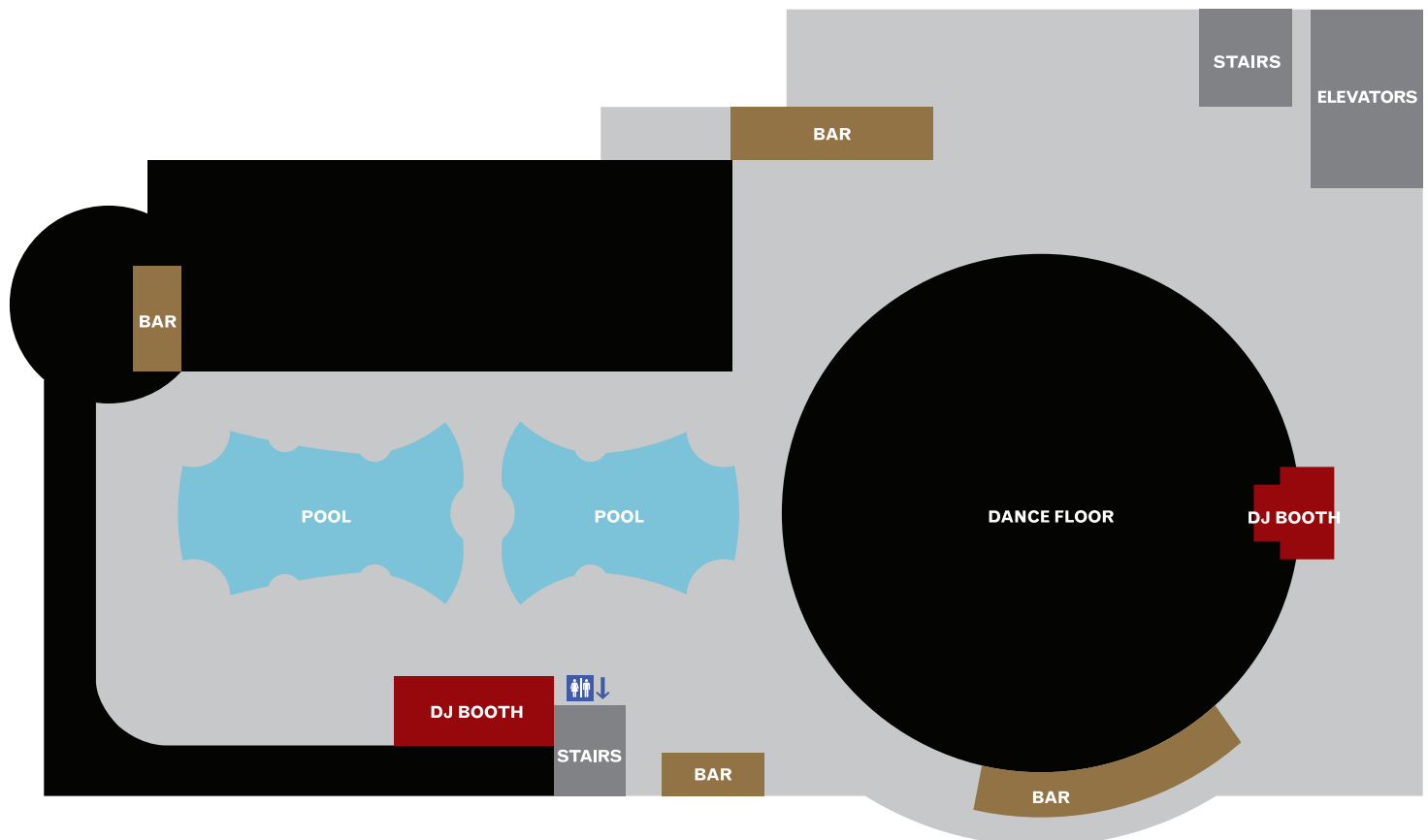


The exuberant Drai's Beach Club • Nightclub offers both indoor and outdoor rooftop venue options that feature a 360-degree experience with multiple pools, tantalizing cocktails, renowned DJs, VIP luxury cabanas and top-of-the-line gourmet food. Creator and nightlife visionary Victor Drai stays one step ahead of ordinary with this stunning architectural and visual multi-sensory party palace. Operating as two venues in one, Drai's Beach Club • Nightclub is perched 10 stories above the Las Vegas Strip atop The Cromwell.

Enjoy unobstructed sunlight and views throughout multiple pool areas during the day. Then get ready as this hangout turns into a pulsating nighttime destination, where guests can party throughout the entire indoor and outdoor space. Swaying palm trees, multi-levels, day beds, bungalows, cabanas, refreshing cocktails, music and an elevated DJ booth provide quintessential daylife and nightlife entertainment for everyone.



BEACH CLUB • NIGHTCLUB



DRAI'S BEACH CLUB

- 35,000 square feet
- 2,500 capacity

DRAI'S NIGHTCLUB

- 25,000 square feet
- 2,200 capacity

TOTAL MEETING SPACE AVAILABILITY

- 65,000 square feet
- 4,700 max capacity
- Two lower level main pools
- Central wet deck and perimeter seating
- 40 poolside day beds
- Nine exclusive VIP Bungalows sharing five elevated pools
- 15 luxury mezzanine level cabanas with private pool and private shower/restroom
- Two full bars

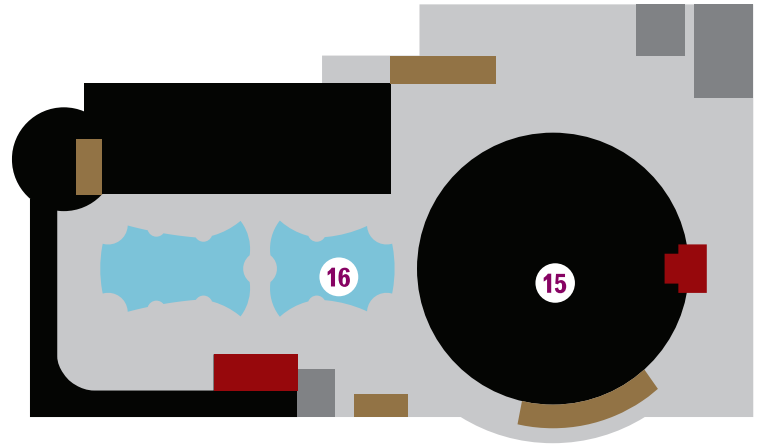


THE CROMWELL

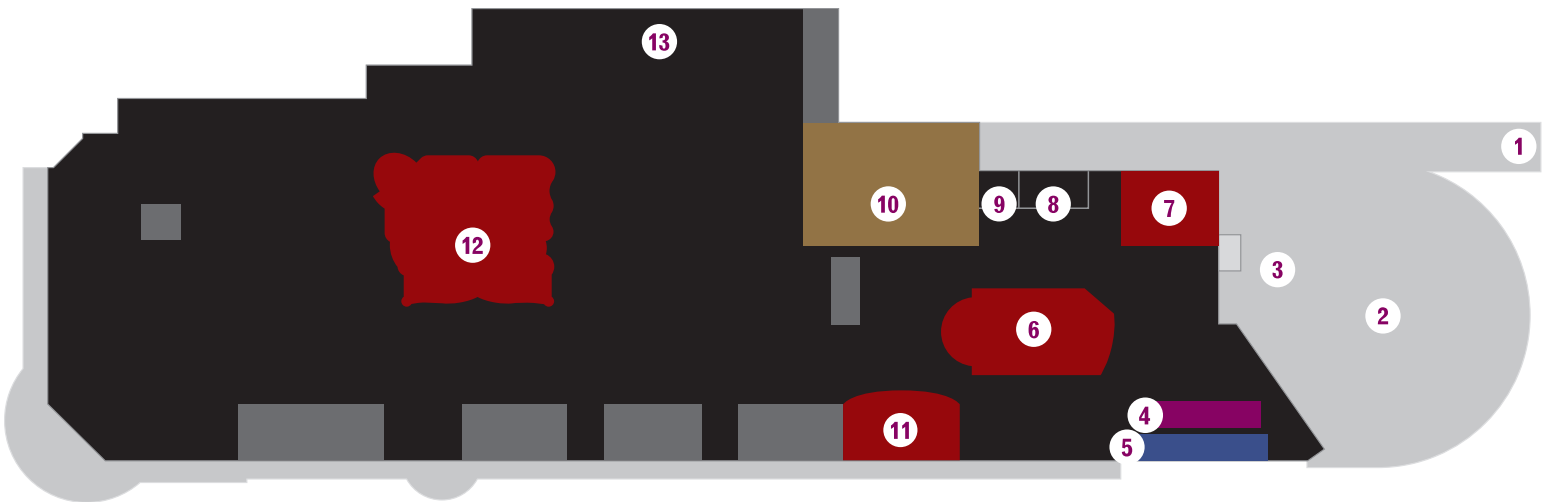
L A S V E G A S



SECOND FLOOR
GIADA



TENTH FLOOR
DRAI'S BEACHCLUB • NIGHTCLUB



CASINO FLOOR

PROPERTY MAP

RESTAURANTS + BARS

- 14 Giada
- 6 Bound
- 15 Draï's Beach Club • Nightclub
- 15 Draï's After Hours Nightclub Casino

SHOPPING

- 7 Curios

CASINO

- 12 Interlude
- 10 High Limit Poker Room
- 11 The Abbey
- 9 Total Rewards
- 8 Cashier

FACILITY

- 1 Parking Garage
- 2 Porte-Cochère
- 3 Valet Table
- 13 Security
- 4 Registration
- 16 Pool
- 5 Fitness Center



GOLF

CASCATA®

Cascata, Italian for “waterfall,” is aptly named. A 418-foot waterfall flows from the steep mountainside, tumbling over mammoth boulders and cascading into a river that roars through the clubhouse before eventually culminating in a tranquil stream. It’s no wonder *Sports Illustrated* called it “golf’s hidden treasure.”

The option to organize tournaments is also available.





RIO SECCO®

Nestled in the foothills of the Black Mountain Range, this 18-hole championship course is home to the Butch Harmon School of Golf. For a truly unique setting, consider holding your small meeting of up to 35 people in the private locker room, where the lockers in the background belong to some of the game's greatest players, including Tiger Woods.



